



KOLEKSI TERKINI

SUMBANGAN KELAB ROTARY DIRAJA KUALA LUMPUR

(LOKASI : TINGKAT 2 DAN TINGKAT 4)

NO	JUDUL	TAHUN	NO. KELAS
1	Accountability : the key to driving a high-performance culture	2014	658.314 Bu
2	The advantage : essential soft skills to stay one step ahead	2013	155.24 Pr (dp)
3	Advertising and integrated brand promotion	2015	R 659.1 Og
4	Audience : marketing in the age of subscribers, fans & followers	2013	658.872 Ro
5	Becoming a better boss - why good management is so difficult	2013	658.3 Bi
6	Bordeless economics : chinese sea turtles, Indian fridges and the new fruits of global capitalism	2011	303.48209 Gu
7	The boy billionaire	2010	006.7092 Bo
8	Brick by brick (uk) : how Lego rewrote the rules of innovation and conquered the toy industry	2013	338.7688725 Ro
9	Brief : make a bigger impact by saying less	2014	650.13019 Mc
10	Building reliable trading systems: tradable strategies that perform as they backtest and meet your risk-reward goals	2013	R 332.64 Fi
11	Building social business	2010	658.407 Yu
12	Business communication + Meguffey.com Printed Access Card Process and Product	2015	R 651.7 Gu
13	Business ethics: case studies and selected readings	2014	R 174.4 Je
14	Business intelligence and the cloud: strategic implementation guide	2014	R 658.472028546782 Ge
15	The CEO difference: how to climb, crawl,	2014	658.42 Be
16	Chambers book of great speeches	2013	R 808.85 Ch
17	Chronicles of a million dollar trader:	2013	332.6092 Mi

	my road, valleys, and peaks to final trading victory		
18	Con men : a history of financial fraud & the lesson you can learn	2013	364.1630973 Go
19	Contemporary marketing	2014	R 658.8 Ch
20	Corporate social entrepreneurship	2013	R 658.408 He
21	Crisis tales	2014	658.4056 Da
22	Donor cultivation and the donor lifecycle map + website: a new framework for fundraising	2013	R 658.15224
23	Eat people	2012	658.409 Ke
24	Effective negotiation	2013	R 658.4052
25	An Embarrassment of riches: tapping into the world's greatest legacy of wealth	2013	178 Gr
26	Engaging imagination: helping students become creative and reflective thinkers	2014	370.157 Ja
27	Family business	2014	658.041 Po (dp)
28	Fifty thinkers who shap air exp	2012	190 Tr
29	First-time leader: foundational tools for inspiring and enabling your new team	2014	658.4092 Br
30	Forex demystified: a self-teaching guide	2014	332.45 Bo
31	Forget strategy : get results. Radical management attitudes that will deliver outstanding success	2014	658.409 To
32	Free how today's smartest businesses profit by giving something for nothing	2010	658.816 An
33	Fundraising with businesses: 40 new {and improved!) Strategies for nonprofits	2013	R 658.15224 Wa
34	Game changer: how to use the science of motivation with the power of game design to shift behaviour, shape culture and make clever happen	2014	650.1 Fo
35	Global tilt : leading your business through the great economic power shift	2014	338.90091724 Ch
36	Green building illustrated	2014	720.47 Ch
37	Hacking leadership: the 11 gaps every business needs to close and the secrets to closing them quickly	2013	658.4092 My
38	Harvard Business Review on greening your business profitably	2011	658.4083 Ha
39	High impact marketing that gets result	2013	658.8 Ko
40	History: the definitive visual guide	2013	R 909 Hi
41	How they started : how 30 good ideas became great businesses	2007	658.11 Le

42	How they started in tough time	2010	658.11 Le
43	HR	2014	658.3 Hr (dp)
44	Human resources management in Malaysia	2011	658.309595 Ta
45	Ice cream social	2014	338.76
46	In the middle of the future	2013	950 Pi
47	The innovator's field guide: market-tested methods and frameworks to help you meet your innovation challenges	2014	658.4063 Sk
48	Innovation engine: driving execution for breakthrough results	2013	658.4063 De
49	Leadership 2030	2014	658.4092 Vi
50	Leading the starbucks way: 5 principles	2014	658.4092 Vi
51	The liberated CEO : the 9-step program to running a better business so it doesn't run you	2014	658.421 La
52	The little book of venture capital investing: empowering economic growth and investment portfolios	2014	332.041540973 Gc
53	Looptail: how one company changed the world	2013	658.4063 Ti
54	Low-hanging fruit: 77 eye-opening ways to improve productivity and profits	2014	658.314 Ed
55	Managers guide to mobile learning	2014	658.31240285 En
56	Managing nonprofit brands with integrity, democracy, and affinity	2013	658.048 La
57	Marketing (au) 3e	2014	R 658.8 E1
58	Marketing management	Jan-15	
59	Marketing management: the big picture	2013	R 658.8 No
60	Market-neutral trading: combining techn	2014	dalam pesanan
61	Mind maps for business	2014	
62	Mindfulness for busy people	2013	
63	Model business letter, email and other business document	2004	651.75 Ta
64	Model business letters emails and other business document	2012	651.75 Ta
65	The Money-raising nonprofit brand: motivating donors to give, give happily, and keep on giving	2014	658.15224 Br
66	Most powerful brand on earth	2013	658.314 Bo (dp)
67	Negotiating globally: how to negotiate deals, resolve disputes, and make decisions across cultural boundaries,	2014	658.4052 Br
68	Network advantage - how to unlock value from your alliances and partnerships	2013	658.046 Gr

69	Office idiots : what to do when your workplace is a jerkplace	2013	650.13 LI
70	101 business ideas that will change the way you work	2013	650.1 We (dp)
71	Organisational change : development and transformation	2014	658.40601 Or (dp)
72	Out think : how innovative leaders drive exeptional outcomes	2013	658.4092 Hu
73	Pay : why people earn what they earn and what you can do now to make more	2013	658.32 Ha
74	Playing the winners game in investing	2014	dalam pesanan
75	The Practical Drucker : applying the wisdom of the world's greatest management thinker	2014	658 Co
76	Preference , value, choice, and welfare	2013	R 658.8343 Ha
77	Principles of economics	2013	R 330 Ma
78	Principles of integrated marketing communications	2013	R 658.802 An
79	Principles of macroeconomics malaysia edition	2013	R 339 Ma
80	Principles of microeconomics	2011	R 338.5 Ma
81	Profile of the farm machinery industry	2013	dalam pesanan
82	Real estate finance in the new economy	2014	R 332.6324 Ti
83	Retargeting Playbook : How to Turn Web-Window Shoppers into Customers	2014	658.872 Bc
84	Secret to peak productivity	2014	650.11 My
85	Services marketing interactive approach	2014	658.8 Jo (dp)
86	7 minutes a day to communication mastery	2014	302.2242 Jo
87	60-minute brand strategist: the essential brand book for marketing professionals	2013	658.827 Mo
88	Sketch up for interior design: 3d visualizing, designing, and space planning	2014	R 747 CI
89	Small business management	2014	658.022 Sm (dp)
90	Small business: an entrepreneur's business plan 9e	2014	R 658.022 Hi
91	The small business online marketing handbook: converting online conversations to offline sales	2013	658.872 Ts
92	Social employee: how great companies	2014	658.872 Bu
93	Social entrepreneurship: an evidence-based approach to creating social value	2014	R 658.408 Bu

94	Startup boards: getting the most out of your board of directors	2013	658.11 Fe
95	Statistics for management	2013	658.018 We (dp)
96	Strategy book	2011	658.4012 Me (dp)
97	The stroke book	2013	R 616.81 St
98	Think like a champion	2014	650.1 Tr
99	Sun Tzu strategies for selling : how to use The art of war to build lifelong customer relationships	2004	658.85 Mi
100	The three rules	2013	658 Ra
101	The time keeper	2013	F Alb
102	Thinkers 50 management : cutting-edge thinking to engage and motivate your employees for success	2014	658.314 Cr
103	Tiger woman on wall street	2014	332.6092 Li
104	Tips for a successful ebay business: check 100	2014	381.177 Al
105	Too good to fail	2013	658 Fi (dp)
106	Transform: how leading companies are win	2014	658.872 Mo
107	Understanding stocks 2e	2014	332.6322 Si
108	The way you do anything is the way you do everything: the why of why your business isn't making more money	2014	650.1 Er
109	What are you afraid of?	2013	248.86 Je
110	What great brands do: the seven brand-building principles that separate the best from the rest	2013	658.827 Yo
111	What great brands do: the seven brand-building principles that separate the best from the rest	2014	658.827 Yo
112	Who kidnapped excellence	2014	658.314 Pa
113	Wikinomics	2008	658.046 Ta
114	Words to comfort, word to heal	2013	808.803 Wo

Disediakan oleh Bahagian Pembangunan Koleksi - serahan pada 4 Jun 2014

***dp : dalam proses**